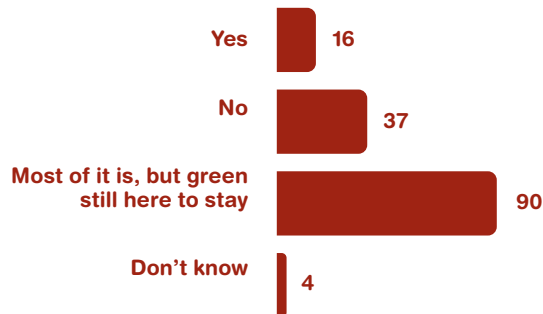
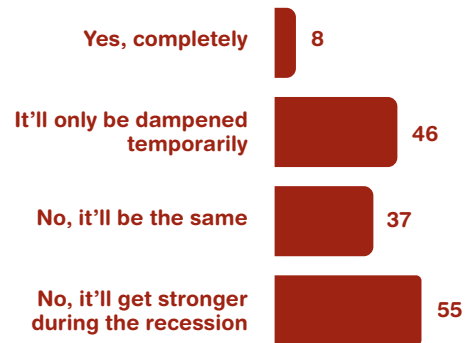


The future looks bright, at least to the Awakening Consumer. Despite looming problems like the recession, Peak Oil and the outcome of the election, this issue's survey found that Awakening Consumers, perhaps not surprisingly, are hopeful about the future and the green movement in general. You can see the results below.

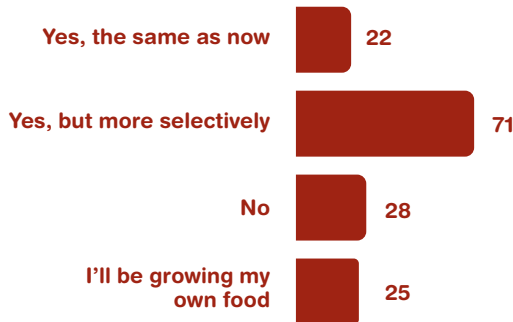
**Are green products and green claims from businesses a fad?**



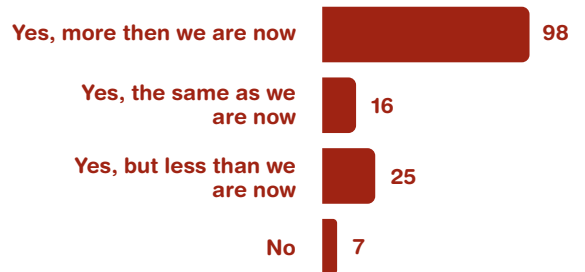
**Will the recession kill the green movement?**



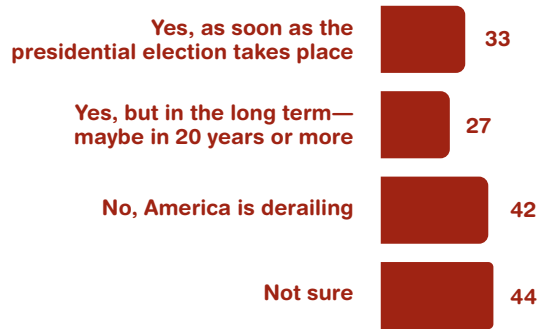
**If you lose your job in the recession, will you still pay extra for organic food?**



**Will we still be hearing about green issues in ten years?**



**Is America headed for a hopeful future?**



**Will your kids live in a world with better or worse environmental conditions than the one we live in now?**

